



ICAR-CENTRAL RESEARCH INSTITUTE FOR JUTE & ALLIED FIBRES  
(Indian Council of Agricultural Research)  
(भारतीय कृषि अनुसंधान परिषद)



NILGANJ : BARRACKPORE: KOLKATA-700121 : WEST BENGAL

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Date- 06.01.2022

**CIRCULAR**

It is brought to the notice of all concerned that this Institute is going to confer Best Entrepreneur Award (One), Best Farmer Award (Two), Best Self Help Group Award (One) on the occasion of Institute Foundation Day i.e. on 9<sup>th</sup> February 2022.

In this context, all Heads/In-charges of Divisions/Sections/Units/Regional Stations, KVKs, ITMU of this Institute are hereby requested for seeking nominations for the same as per the Scheme/Criteria as attached herewith (Copy enclosed) and submit it to Administration-I Section, ICAR-CRIJAF latest by 20.01.2022.

This issues with the approval of the Director, ICAR-CRIJAF.

*Pankaj Das*  
06/01/2022

Link Officer of Asstt. Administrative Officer,  
Admn.I

**Copy for information/necessary action to:**

1. All the HoDs/In-charges, Divisions/Sections/Units/Regional Stations/KVKs/ITMU, ICAR-CRIJAF, Barrackpore. The contents of this Circular may be brought to the notice of all concerned under your Administrative control for information.
2. I/c, AKMU, ICAR-CRIJAF with the request to upload the Circular along with all the application forms as enclosed.
3. In-charge, Audit & Accounts, ICAR-CRIJAF.
4. The AAO/DDO, ICAR-CRIJAF.
5. P.S. to Director, ICAR-CRIJAF.
6. P.A. to Head of Office, ICAR-CRIJAF.
7. Notice Board, ICAR-CRIJAF.

## Scheme/Criteria for the award for farmers, SHG and Entrepreneur

The Scheme/Criteria for each of the category viz. farmers, SHG and Entrepreneur with scores given in the parenthesis. The criterion finalized, for each category of award, along with the scores is given below :-

### A) Farmers

1. No. of CRIJAF Technology adopted for last 5 years: (for each technology 4 marks)	20 marks
2. No. of years of adoption of CRIJAF Technology for last 5 years: (for each year 4 marks)	20 marks
3. Role as a facilitator/influencer/motivator for disseminating technology /organizing training/facilitating agricultural extension activities and schemes / Soil Health Card etc.	15 marks
4. Access to soil health card/credit/insurance/ etc . :	5 marks
5. Association with State Department of Agriculture/KVK/SHG/FPO etc.:	5 marks
6. Sustainable/Diversified Farming: (Organic farming, Vermicompost, Mushroom, Apiculture etc.)	5 marks
7. No. of trainings attended at ICAR-CRIJAF (2 marks/training) :	10 marks
8. Linkage with ICAR-CRIJAF:	5 marks
9. Benefit/enhancement in Agricultural Productivity/Social status etc. :	10 marks
10. Level of use of ICT (Whatsapp, other apps, email etc.):	5 marks
<b>Total</b>	<b>: 100 marks</b>

### B) SHG

1. Year of registration of the SHG:	5 marks
2. Turnover for each year:	50 marks
3. Linkages and interaction with State Departments/Institutes etc. :	15 marks
4. Acceptability of their product:	10 marks
5. Appreciation/Recognition received:	10 marks
6. Participation in Mela/ Exhibition:	10 marks
<b>Total</b>	<b>: 100 marks</b>

### C) Entrepreneurs

1. Turnover for each year:	35 marks
2. No. of years associated with ICAR-CRIJAF:	10 marks
3. Association with diff. Govt. schemes :	25 marks
4. Product quality assured by the entrepreneur:	20 marks
5. Appreciation/recognition by institutions:	10 marks
<b>Total</b>	<b>: 100 marks</b>

The award will be given in the form of certificate and shield to the awardee on the occasion of Institute Foundation Day on 9<sup>th</sup> February, 2022.