

ICAR-Central Research Institute for Jute and Allied Fibres

Barrackpore, Kolkata-700121

Report of Swachhta Pakhwada on 16.12.2020

The inaugural programme and pledge taking ceremony of Swachhta Pakhwada (16th Dec. to 31st Dec., 2020) was held on 16.12.2020 in the lawn of the Institute by maintaining COVID-19 protocol. Dr. Narendra Kumar, Director, Directorate of Jute Development, Govt. of India, Ministry of Agriculture and Farmers' Welfare, Kolkata graced the occasion as Chief Guest and expressed that Swachhta initiatives should be spontaneous and every citizen must be proactively involved in such activities. Dr. Gouranga Kar, Director, ICAR- CRIJAF administered Swachhata pledge to all the employees of the Institute and urged that cleanliness is very important in workplaces for which individual action is needed. Other senior officials also expressed their views on Swachhta. The programme was concluded with plantation of fruit trees at South Farm of ICAR-CRIJAF Campus.

