

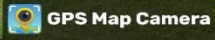
## Farmers' Demonstration of Improved retting technology for Quality Jute Fibre Production

A training cum demonstration program was conducted to demonstrate the advanced retting technology in Jute using CRIJAF SONA, microbial retting formulation, on August 7, 2024, in Ranaghat block. The event aimed to educate farmers on improved retting practices for enhancing jute fibre quality and yield. The program was organized by Dr. Tanmay Samajdar, Principal Scientist and Head, ICAR-KVK, North 24 Parganas and Dr. Sourav Ghosh, Scientist, ICAR-CRIJAF along with Dr. Sanjay Kumar Ray, Head KVK, Nadia ERS of NDRI. About 50 farmers including women farmers attended the event. The session began with address by Dr. Tanmay Samajdar, who provided an in-depth explanation of the significance of improved retting in jute cultivation. He highlighted how traditional retting practices involving direct soil and banana stem application on jute retting stacks often result in lower quality 'shyamala' fibres and poor fibre yield. The detailed procedure and benefits of using CRIJAF Sona formulation was also elaborately explained. Further, Dr. Sourav Ghosh highlighted about improved agronomic practices like line sowing and weed management techniques in Jute for obtaining higher yield. Various farmers queries were also addressed by the experts. Each participating farmer was provided with a sample of CRIJAF Sona powder for practical application. Thereafter, a hands-on training session was conducted at a nearby pond, where farmers were shown the practical application of CRIJAF Sona in the retting process. The farmers expressed their satisfaction and enthusiasm towards the new retting technology for increasing their farm income. They appreciated the clarity and practical nature of the demonstration, which enhanced their understanding and readiness to adopt the improved retting method.

The demonstration successfully imparted crucial knowledge and skills to the participating farmers, setting the stage for wider adoption of CRIJAF Sona in the region. This initiative is expected to improve the quality of jute fibres, thereby increasing market value and profitability for farmers.






  
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